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About the Author. Henry W. Chesbrough is the executive director of the Center for Open Innovation at the Haas School of Business, University of California, Berkeley.

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Henry William Chesbrough (born 1956) is an American organizational theorist, adjunct professor and the executive director of the Center for Open Innovation at the

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Jun 20, 2012 Henry Chesbrough is responsible for coining the term 'Open Innovation'. He is currently Professor at Haas School of Business, UC Berkeley, and ESADE

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Henry Chesbrough is an adjunct professor at the Haas School of Business at Thrive in the New Innovation Landscape have an open business model? Chesbrough:

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Open Business Models Interesting thinking, although I m not sure I completely agree with the diagram as open source is feasible as an ingredient at several points

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